



GREENPEAK

VENTURE PARTNERS

Private Equity • Growth Equity • Venture Capital

GreenPeak Venture Partners (GreenPeak) is a private equity firm in Fort Lauderdale, FL, focused on transforming US middle-market businesses into industry leaders. GreenPeak invests across a company's lifecycle, providing both capital and strategic guidance to help businesses scale effectively. A key aspect of GreenPeak's approach is operational excellence, providing essential shared services and strategic guidance to portfolio companies. GreenPeak's portfolio includes diverse industries like commercial real estate, experiential sports, and traditional businesses undergoing technological and digital transformations.

Investment Criteria

	Platform	Add-On
Sectors	Real Estate Backed Assets & Businesses Commercial & Residential Services Consumer & Retail	
Geography	United States: Northeast, Southeast, Midwest	
Transaction Size	\$10 million - \$100 million in Enterprise Value	\$1 million+
Target Revenue	\$10 million+	\$1 million+
Target EBITDA	\$2 million - \$10 million	Case By Case Basis

GreenPeak Portfolio



First National Realty Partners (FNRP) is a private equity firm that focuses on commercial real estate investments. FNRP specializes in acquiring and managing necessity-based retail properties across the United States, with a particular emphasis on grocery-anchored shopping centers. The company was founded in 2015.



LYT Marketing (LYT) is a boutique marketing agency focused on providing hands-on, customized marketing and branding solutions for businesses of all sizes. LYT specializes in helping companies to stand out and reach their target audiences through well-branded content and targeted strategies. The company was founded in 2015.



PickleRage is a chain of indoor pickleball clubs founded in 2023. The company's mission is to provide state-of-the-art facilities that offer a premium pickleball experience for players of all levels, from novice to advanced, while also fostering a sense of community around the sport. PickleRage aims to address the growing demand for dedicated, year-round indoor pickleball facilities, especially given the sport's rapid growth.



Bona Vita Properties is a vertically integrated luxury real estate investment platform offering accredited investors direct ownership in cash-flowing vacation rentals across the world's most desirable and underserved luxury markets. Designed for simplicity, transparency, and scale, we deliver private equity-level execution with five-star hospitality standards—maximizing passive income and long-term asset appreciation while providing exceptional experiences for both guests and owners.



CRE 360 Partners (CRE 360) is a premier provider of integrated services for the retail real estate industry, focusing on landlords, retailers, and municipalities. CRE 360 offers a range of services designed to help clients achieve their growth goals and maximize outcomes, from site selection to deal completion.



Inspire Suites (Inspire) provides modern, fully-equipped suites to beauty and wellness professionals who wish to operate their own businesses in an independent setting. Inspire's business model focuses on empowering these professionals with exceptional workspaces and community support to foster creativity and growth.

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